Pink FoodBank

WWW.PINKFOODBANK.ORG

Annual Report 2025

Feeding Communities. Empowering Lives.



Fighting Hunger. Restoring Dignity.

Pink Food Bank is a Lagos-based nonprofit working to break the cycle of hunger across Nigeria and beyond — because when families aren't worrying about their next meal, they can focus on what really moves them forward.

We provide compassionate hunger relief and practical support to vulnerable children, families and communities—helping people meet today's needs while creating pathways to a more secure tomorrow.

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Annual Report 2025

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Together, Building a Future Beyond Hunger.

2025 is our biggest year yet. Through our six programs, we reached 32,579 people across 22 communities, a 52% increase in 2024.

In November, we delivered our first international project in Liverpool, UK, with our partner TLC, serving 25 people through a dignity-centred food selection model. In December, Sage Grey Finance joined us for a community feeding that reached over 100 beneficiaries. Our GlobalGiving campaigns, Feed 1,000 Families and School Supplies for 500 Children, also connected supporters to our mission.

These achievements were made possible by 210 volunteers who contributed 5,200 hours of service.

At Pink Food Bank, we believe hunger is about more than food; it affects dignity, learning and opportunity. Thank you to our partners, donors, volunteers and supporters for helping us build a future where hunger is a distant memory.

Olatunde Badmus

FOUNDER/EXECUTIVE DIRECTOR



A Future Where Hunger Is a Distant Memory.

Our Mission

To provide comprehensive and compassionate HungerCare whenever and wherever it is needed, safeguarding the health, wellbeing and productivity of children, families and impoverished communities.

Our Vision

A future where hunger is a distant memory, where individuals and communities are empowered with self-reliance and resilience, and where every person thrives with dignity and opportunity.

Our Values

Service | Integrity | Excellence | Community | Partnership | Innovation



The Year at a Glance

Our 2025 Impact

In 2025, Pink Food Bank reached more people, strengthened communities and expanded its impact beyond Nigeria for the first time. Across 25 projects and events, our six programmes combined immediate food relief with education, healthcare and economic empowerment.

Compared with 2024, our reach increased by 52%, while volunteer numbers grew by 75%, reflecting the continued expansion of our programmes and the collective efforts of our volunteers, partners and supporters.

32,579
PEOPLE REACHED

26,500
MEALS SERVED

23,754
FOOD PACKS DISTRIBUTED

22
COMMUNITIES REACHED

210
VOLUNTEERS MOBILISED

5,200
VOLUNTEER HOURS

Our Work Through Our Six programs

Together, these programs reflect one approach: meet the urgent need first, then build the skills, health and income that keep hunger from returning.

PROGRAMS	WHAT WE DO	2025 REACH
Food 4 Kids	Providing meals and school supplies to children in low-income communities, supported by our School Supplies for 500 Children campaign.	7500 CHILDREN
Nutrition Education	Teaching families and communities how to make healthier food choices, because fighting hunger means more than providing meals.	6200 PEOPLE
Rural Delivery and Community Food Relief	Bringing food directly to families in hard-to-reach communities, including the Sage Grey Finance feeding and the Liverpool outreach.	5400 PEOPLE
Women Economic Empowerment	Equipping low-income women and widows with cash support and business mentorship to build sustainable livelihoods.	4807 PEOPLE
Technology Farming	Partnering with local farmers and using data-driven tools to increase crop yields and build long-term food security.	3993 FARMERS
Health and Medical Outreach	Delivering free medical checkups, supplies and health education to communities with limited access to healthcare.	4679 PEOPLE

Liverpool Food Intervention Program

In our first international project, Pink Food Bank worked with TLC at the All Saints Liverpool Church Area to support individuals and families facing food insecurity.

Instead of receiving a pre-packed bag, 25 people chose their own items from a range of staples, a free-selection approach that puts dignity at the centre of giving.

DATE
23rd November 2025

Learn More Here



Community Feeding with Sage Grey Finance

DATE
16 December 2025

In the festive season, Pink Food Bank and Sage Grey Finance brought food support to families who needed it most.

More than 100 beneficiaries received meals and care, showing how corporate partners can turn goodwill into real relief.

Learn More Here







GlobalGiving Campaigns

DATE
Throughout 2025

Throughout 2025, we shared regular progress reports with supporters on GlobalGiving through two campaigns: Feed 1000 Families and School Supplies for 500 Children.

These campaigns connected our work to donors around the world.

Learn More Here







Skill Acquisition for Girl Child

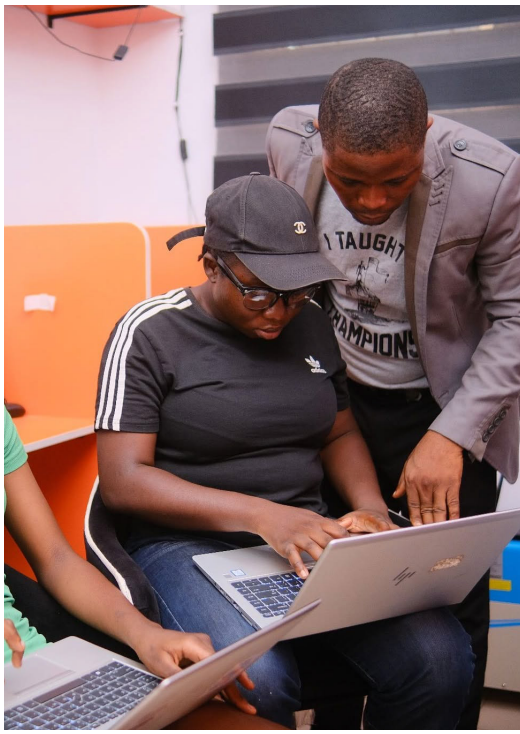
Pink Food Bank invested in the future of girls from low-income communities through practical vocational and digital skills training. The initiative equipped 150 girls with marketable skills, confidence and tools to pursue income-generating opportunities and greater independence.

The programme reflects our commitment to moving beyond immediate relief and creating pathways towards long-term economic empowerment.

DATE
5 March 2025

Learn More Here







Community Feeding Program

Pink Food Bank brought nutritious meals and food support directly to vulnerable community members, including children, women, older persons and families experiencing food insecurity.

The programme reached 200 people, providing immediate relief while reinforcing a message of dignity, compassion and community solidarity.

DATE
25 July 2025

REACH
200 Beneficiaries

Learn More Here



Sustainable Agriculture and Technology Farming

Pink Food Bank Foundation organised a sustainable agriculture and technology farming programme aimed at empowering low-income women with practical knowledge and skills in modern farming techniques.

The initiative introduced participants to innovative agricultural practices, including vertical farming, to promote food production, improve household nutrition, and create sustainable livelihood opportunities.

The programme reflects our commitment to addressing food insecurity through agricultural innovation and women's economic empowerment.

DATE
12-14 May, 2025

Learn More Here



Women's Economic Empowerment Programme

Pink Food Bank Foundation is committed to improving women's economic independence and creating sustainable livelihood opportunities.

Through its Women's Economic Empowerment Programme, the Foundation supports low-income women, particularly those running small-scale businesses, through skills acquisition, mentorship, and business support.

The initiative aims to strengthen women's livelihoods, promote financial independence, and empower them to provide for their families.

DATE
12 February, 2025

Learn More Here



Stories Behind the Impact

Beyond the numbers are real people, personal stories, and moments that show what dignity, compassion, and meaningful support can make possible.

Discover the lives touched by Pink Food Bank in 2025.

A Meal Chosen With Dignity

On 23 November 2025, Carolina Michael joined the Liverpool Food Intervention Program at the All Saints Liverpool Church Area. Like many people facing food insecurity, she was used to taking whatever was offered.

This time, she was invited to choose. Among the staples on offer, he / she picked the items that suited her household. The choice itself mattered. It turned a food parcel into an act of respect, and it reminded everyone in the room that dignity is part of hunger relief.

"It was not only the food. Being allowed to choose made me feel respected, and I will not forget that."

— Carolina Michael
LIVERPOOL FOOD INTERVENTION PROGRAM



A Festive Season With Food on the Table

Chidinma Eze is one of the more than 100 beneficiaries who received meals and care at the community feeding held by Pink Food Bank and Sage Grey Finance on 16 December 2025. With the festive season near, putting food on the table for her family was a worry.

She left with food and the sense that her community had not forgotten her. The event showed how a corporate partner and a food bank can turn goodwill into real relief when families need it most.

"Christmas was close and I did not know how we would manage. This support lifted a heavy weight off me."

— Chidinma Eze
COMMUNITY FEEDING BENEFICIARY

Stories Cont...

Giving From Far Away

Sarah Mitchell found Pink Food Bank on GlobalGiving. She wanted to help families in Nigeria from where she lives, but she needed to see how her gift would be used.

Throughout 2025, regular progress reports on the Feed 1000 Families and School Supplies for 500 Children campaigns kept her informed about the work her donation supported. For supporters like Sarah, the updates connect a gift made online to real impact on the ground.

"I could follow the progress reports and see where the support was going. That made me want to keep giving."

— Sarah Mitchell
GLOBALGIVING SUPPORTER

More Than a Meal

Mrs. Grace Ibrahim is one of the 200 people who received nutritious meals and food support at the Community Feeding Program on 25 July 2025. She cares for her grandchildren and often has to stretch what little the household has.

The programme reached children, women, older persons and families facing food insecurity. It gave immediate relief and a reminder that her community stands with her.

"Beyond the food, what touched me was how kindly we were treated. It made me feel I was not alone."

— Mrs. Grace Ibrahim
COMMUNITY FEEDING PROGRAM BENEFICIARY

Skills That Open Doors

Ngozi Bello is one of the 150+ girls who joined the Skill Acquisition for Girl Child programme on 5 March 2025. She grew up in a low-income community, eager to learn but with few chances to gain a skill that could earn her an income.

Through practical vocational and digital skills training, she gained marketable skills, confidence and the tools to pursue income-generating opportunities. The programme moves beyond immediate relief and creates a pathway towards long-term economic empowerment.

"I used to think I had to wait for someone to give me a chance. Now I have a skill I can use to build my own future."

— Ngozi Bello
SKILL ACQUISITION FOR GIRL CHILD PARTICIPANT



The People Behind the Impact

In 2025, 210 dedicated volunteers contributed 5,200 hours across 25 projects and events, supporting everything from food distribution and logistics to community outreach.

With volunteer numbers up 75% from 2024, their time, compassion and commitment continue to drive our mission forward.

- 210 volunteers mobilised across 25 projects and events, up 75% from 2024.
- 5,200 hours contributed to registration, packing, distribution and logistics.
- Volunteers supported the Liverpool outreach, the December community feeding and our GlobalGiving campaigns.
- Our Volunteer and Ambassador programs welcomed new recruits through pinkfoodbank.org.



Stronger Together

We extend our heartfelt gratitude to every partner and donor who supported Pink Food Bank in 2025.

Your generosity, trust and collaboration helped us reach more people, strengthen communities and bring us closer to a future beyond hunger.

Sage Grey Finance

Our partner for the December community feeding, which served more than 100 beneficiaries.

TLC, All Saints Liverpool Church Area

Our partner for the Liverpool Food Intervention Program, our first project outside Nigeria.

GlobalGiving and its donors

The giving platform that powered our Feed 1000 Families and School Supplies for 500 Children campaigns.

We also thank every individual donor, volunteer and ambassador who gave their time and resources.

UPExcel

We appreciate UPExcel for its support and contribution to our mission of addressing food insecurity and supporting vulnerable communities.

LeHope Academy

We thank LeHope Academy for its support and commitment to making a positive difference in the lives of individuals and families in our communities.

Slas Industry

We are grateful to Slas Industry for its support and contribution to our efforts to promote community welfare and improve the well-being of vulnerable populations.

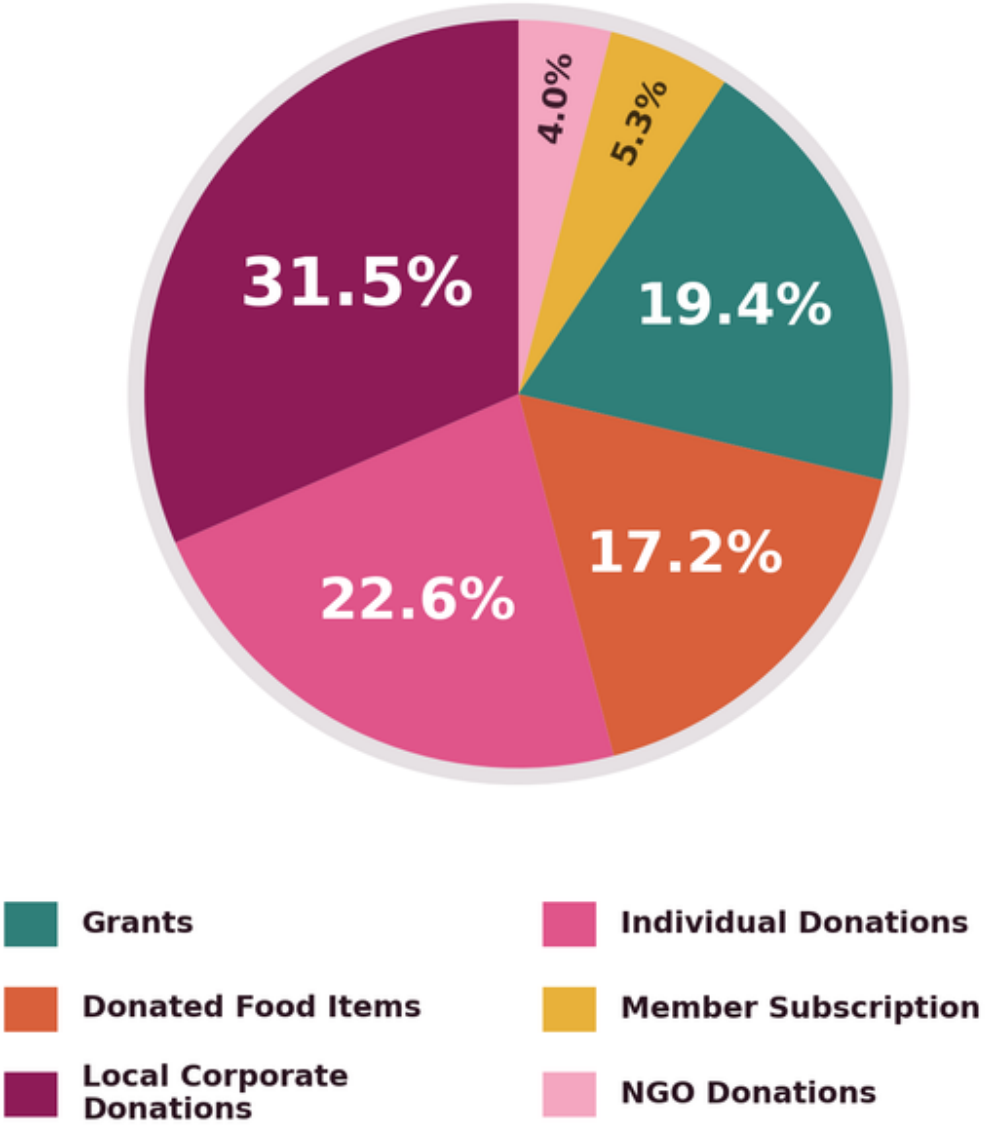
ICube

We sincerely appreciate ICube for its support and partnership in advancing our mission to combat food insecurity and create lasting, positive change in our communities.

Where Our Funding Came From

Pink Food Bank's 2025 income came from a mix of local corporate donations, individual contributions, grants, donated food items, member subscriptions and NGO donations.

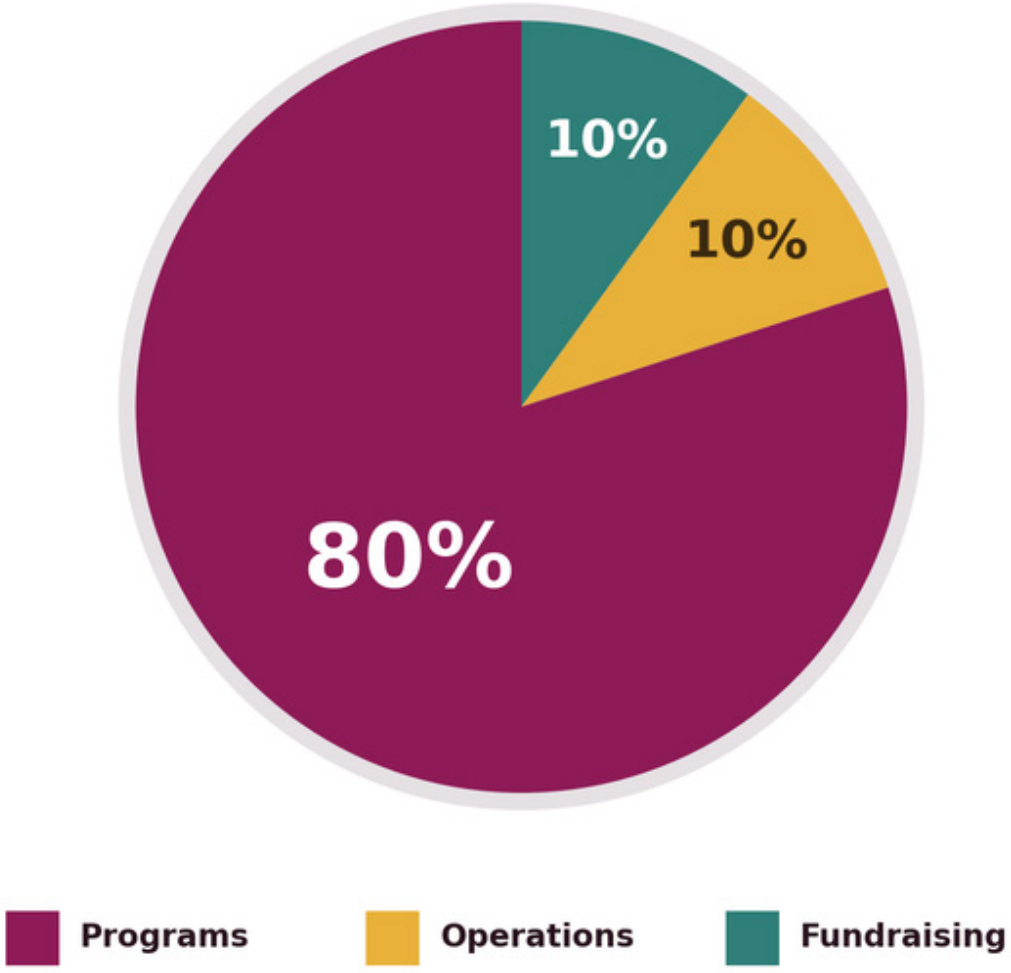
This diverse support base helped sustain our programmes and extend our impact in the communities we serve.



How We Allocated Our Resources

In 2025, Pink Food Bank allocated 80% of its expenses to programmes, 10% to operations, and 10% to fundraising.

This allocation reflects our commitment to prioritising community impact while supporting the essential activities that sustain our work. Total revenue increased by 35.5% compared with 2024.



Moments That Made a Difference

We extend our heartfelt gratitude to every partner and donor who supported Pink Food Bank in 2025.

Your generosity, trust and collaboration helped us reach more people, strengthen communities and bring us closer to a future beyond hunger.











Gallery Cont...











Building on Our Progress, Reaching Further

In 2026, Pink Food Bank aims to expand its reach, empower more women and smallholder farmers, strengthen community-based programmes, and deepen its impact through strategic partnerships, volunteer engagement and greater accountability.

These priorities will guide our efforts towards a future beyond hunger.

- Reach 50200 people across 30 communities.
- Support 200 women in Ajegunle with small-business start-up support, subject to funding.
- Expand Rural Delivery to new communities with a more regular delivery schedule.
- Scale our Technology Farming pilot to 250 smallholder farmers.
- Deliver Nutrition Education workshops to 1,500 people.
- Grow our volunteer and ambassador network to 300 people.
- Continue international outreach with trusted partners following the Liverpool pilot.
- Publish annual financial statements and a clear results framework for every program.



Be Part of the Change

Every contribution makes a difference. Whether you donate, volunteer, partner with us or champion our mission, you can help Pink Food Bank reach more communities, nourish families and create lasting opportunities for a future beyond hunger.

Volunteer

Give your time at pinkfoodbank.org/get-involved/volunteering

Donate

Every contribution helps feed a family. Visit pinkfoodbank.org/get-involved/donations.

Become an Ambassador

Help spread the word at pinkfoodbank.org/get-involved/ambassadors.

Partner With Us

Companies and organisations can sponsor feedings, school support and empowerment programs.



Pink Food Bank Foundation

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Financial year ended 31 December 2025

The Pink Food Bank Foundation is a registered non-governmental organization (NGO) in Lagos, Nigeria. The foundation focuses on eradicating hunger, alleviating poverty, and improving community health and well-being through integrated support systems

Feeding Communities.
Empowering Lives.