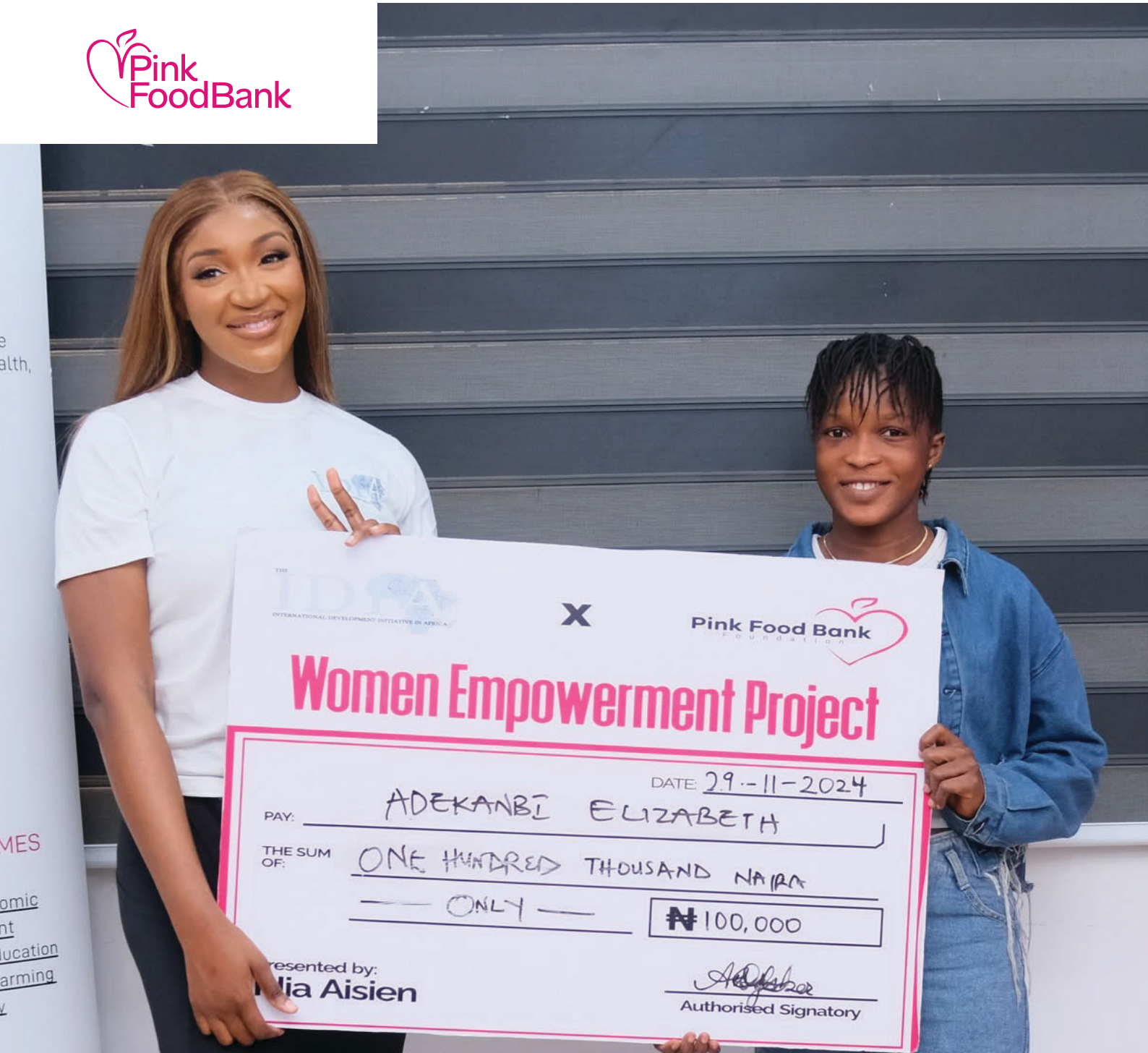
Annual Report 2024

Pink FoodBank



our work goes beyond putting food on the table. We respond to immediate hunger while creating opportunities for people and communities to become healthier, more resilient and more self-reliant.

FOUNDED

The Pink Food Bank Foundation was established in **2019**

REGISTRATION NO.

Registered with the Corporate Affairs Commission, Nigeria: CAC/IT/NO **139345**

WEBSITE

www.pinkfoodbank.org

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A Year of Growth, Partnership and Purpose

I am pleased to present Pink Food Bank's Annual Impact Report for 2024. It was a year of steady growth. Through our six programs, we reached 20,600 people across 15 communities, and we strengthened the partnerships that make this work possible.

In April, we hosted a community feeding with Dufil Foods (Indomie) for more than 150 beneficiaries. In November, we joined The IDIA Project to train young women in coding, design and skincare product making, and paired the training with startup funding. We were also vetted on GlobalGiving, which opens our work to supporters around the world. Behind each of these moments were 140 volunteers who gave 3200 hours of their time.

Hunger is more than an empty stomach. It can keep a child from learning and stop a family from moving forward. That is why we pair relief with opportunity.

Thank you for standing with us as we build a future where hunger is a distant memory.

Olatunde Badmus

FOUNDER/EXECUTIVE DIRECTOR

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Mission, Vision and Values

Hunger is more than the absence of food.It can affect a child's ability to learn, a parent's ability to provide and a community's ability to move forward.

OUR MISSION

To provide comprehensive and compassionate HungerCare whenever and wherever it is needed, safeguarding the health, wellbeing and productivity of children, families and impoverished communities.

OUR VISION

A future where hunger is a distant memory, where individuals and communities are empowered with self-reliance and resilience, and where every person thrives with dignity and opportunity.

OUR VALUES

Service | Integrity | Excellence | Community | Partnership | Innovation

03

Year at a Glance

The Year at a Glance

2024 Impact

Across 15 projects and events in 2024, our six programs combined immediate food relief with education, health and economic support, so that families could move from surviving to building a more secure future.

20,600
PEOPLE REACHED

14,200
MEALS SERVED

26,700
FOOD PACKS DISTRIBUTED

15
COMMUNITIES REACHED

140
VOLUNTEERS MOBILISED

3200
VOLUNTEER HOURS



04

Key Programs Overview

Our Work Through Our Six programs

Pink Food Bank delivers its work through six programs. The table shows what each program does and how many people it reached in 2024.

PROGRAMS	WHAT WE DO	2024 REACH
Food 4 Kids	Providing meals and school supplies to children in low-income communities, supported by our School Supplies for 500 Children campaign.	5000 CHILDREN
Nutrition Education	Teaching families and communities how to make healthier food choices, because fighting hunger means more than providing meals.	4003 PEOPLE
Rural Delivery and Community Food Relief	Bringing food directly to families in hard-to-reach communities, including the Sage Grey Finance feeding and the Liverpool outreach.	3457 PEOPLE
Women Economic Empowerment	Equipping low-income women and widows with cash support and business mentorship to build sustainable livelihoods.	2800 PEOPLE
Technology Farming	Partnering with local farmers and using data-driven tools to increase crop yields and build long-term food security.	2300 FARMERS
Health and Medical Outreach	Delivering free medical checkups, supplies and health education to communities with limited access to healthcare.	630 PEOPLE

Together, these programs reflect one approach: meet the urgent need first, then build the skills, health and income that keep hunger from returning.

05

Highlights of the Year



Community Feeding with Dufil Foods (Indomie)

Pink Food Bank brought food support to families in need during a community feeding held with Dufil Foods, makers of Indomie.

More than 150 beneficiaries were served with care and dignity, and the event showed how corporate partners can turn goodwill into real relief.

DATE
6 April 2024

Youth Empowerment Program with The IDIA Project

Over three days, we trained young women in coding, design and skincare product making, then paired the training with startup funding.

The program was built on a simple idea: skills open doors, and seed capital helps young women walk through them.

DATE
27 to 29 November 2024





Cash for Widows

Pink Food Bank supported widows with direct cash assistance designed to strengthen their businesses and improve their ability to provide for their families.

The initiative recognised the economic challenges faced by widows and focused on empowering them with resources that could support sustainable livelihoods and greater financial independence.

DATE
14 September 2024

Vetted on GlobalGiving

In 2024, Pink Food Bank Foundation completed vetting on GlobalGiving, one of the world's largest giving platforms.

This milestone gives supporters at home and abroad a trusted way to fund our work.



06

Impact Stories/Testimonials

The Lives Behind Our Impact

Discover how Pink Food Bank's work in 2024 brought relief, restored dignity and created opportunities for individuals and families in the communities we serve.

From Training to Startup

Blessing Okonkwo is one of the young women who joined the Youth Empowerment Program in November 2024. Like many young women in her community, she had the drive to earn but lacked the training and the capital to start.

Over three days with Pink Food Bank and The IDIA Project, she learned the skill and left with startup funding to begin building her business. The program did not just teach a skill. It gave her a first step toward earning an income of her own.

"Before this training, I had ideas but no way to start. Now I have a skill and the means to begin, and I can see a future where I can build myself."

— Blessing Okonkwo
YOUTH EMPOWERMENT PROGRAM PARTICIPANT

A Meal, Served With Dignity

Amina Yusuf is one of the more than 150 people who received food support at the community feeding Pink Food Bank held with Dufil Foods, makers of Indomie, on 6 April 2024. Like many families in her community, she was stretching every meal and worrying about the next one.

On the day, she received food for her household and was served with respect, not rushed through a line. The event showed how a corporate partner and a food bank can turn goodwill into real relief for families who need it.

"I came worried about how to feed my children this week. I left with food and the feeling that someone cared."

— Amina Yusuf
COMMUNITY FEEDING BENEFICIARY



Impact Stories Cont...

Cash That Keeps a Business Running

Folake Adebayo is one of the 50 widows who received direct cash assistance from Pink Food Bank on 14 September 2024. She runs a small business to support her family, but with little capital it was hard to keep it going, let alone grow it.

The cash support put resources directly in her hands to strengthen her business. For Folake, it was not charity. It was a way to keep earning and move toward financial independence.

"After my husband died, I carried everything alone. This support helped me keep my business going and look after my children."

— Folake Adebayo,
CASH FOR WIDOWS BENEFICIARY

Trust You Can Verify

Daniel Okafor wanted to support hunger relief in Nigeria from abroad, but he needed to know his gift would be used well. Giving across borders takes trust, and trust is hard to build from a distance.

In 2024, Pink Food Bank Foundation completed vetting on GlobalGiving, one of the world's largest giving platforms. For supporters like Daniel, it means a trusted, verified way to fund the work.

"I'm far away, so I rely on checks I can trust. Seeing Pink Food Bank vetted on GlobalGiving gave me the confidence to give."

— Daniel Okafor
PINK FOOD BANK SUPPORTER



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Volunteer Highlights



VOLUNTEER SPOTLIGHT

The People Powering Our Mission

In 2024, our volunteers gave their time, energy and compassion to make a difference across 15 communities. Their dedication helped deliver essential support, strengthen outreach efforts and bring Pink Food Bank's mission closer to the people who needed it most.

- 140 volunteers mobilised across 15 projects and events.
- 3,200 hours contributed to registration, packing, distribution and logistics.
- Volunteers supported the April community feeding and the November youth empowerment training.
- Our Volunteer and Ambassador programs opened to new recruits through www.pinkfoodbank.org.

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Partners and Donors

The Partnerships That Make Our Work Possible

Dufil Foods (Indomie)

Our partner for the April community feeding, which served more than 150 beneficiaries.

The IDIA Project

Our partner for the November Youth Empowerment Program, which trained young women in practical, income-earning skills.

GlobalGiving and its donors

The giving platform that vetted Pink Food Bank Foundation in 2024 and connects our work to donors worldwide.

THANK YOU

We sincerely thank the partners and donors who stood with us in 2024.

We also thank every individual donor, volunteer and ambassador who gave their time and resources.

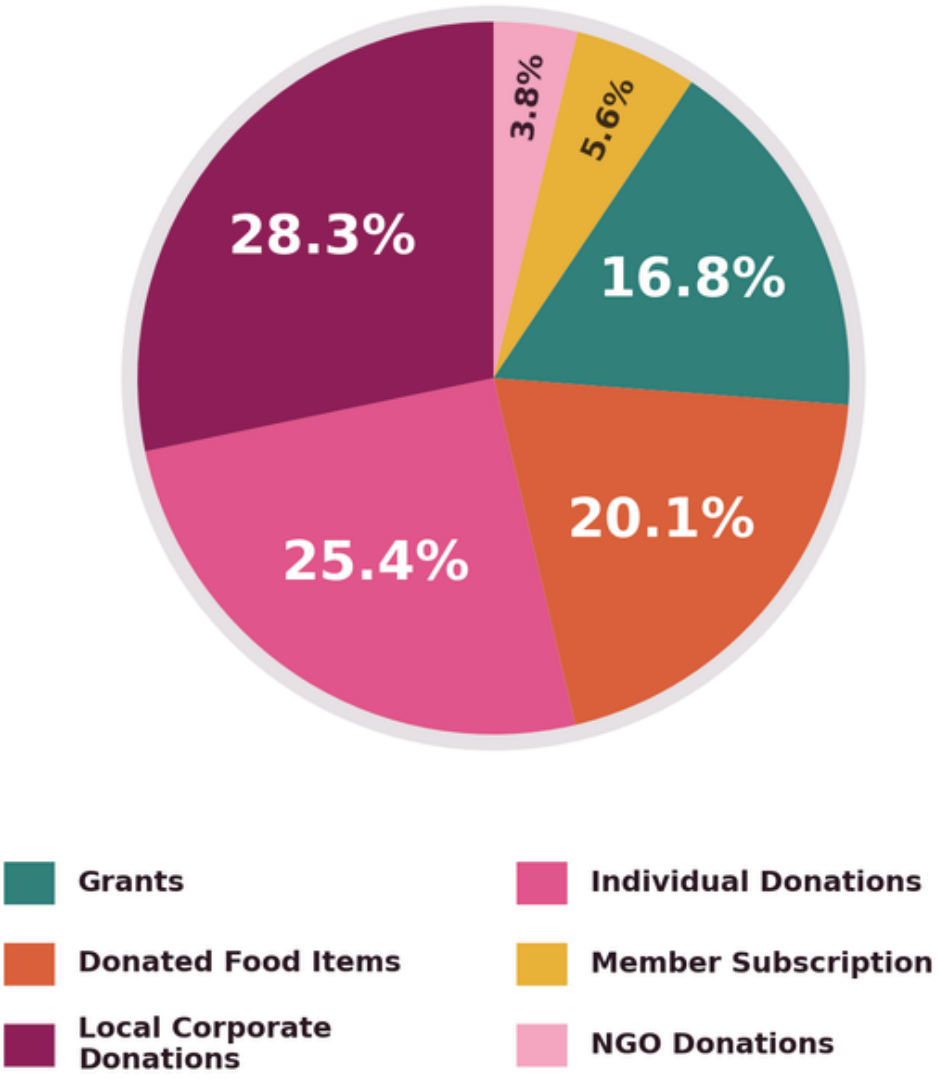
09

Financials: Sources of funds/ Income

Where Our Funding Came From

In 2024, Pink Food Bank received support from donors, partners and other funding sources that helped sustain our programmes and community initiatives.

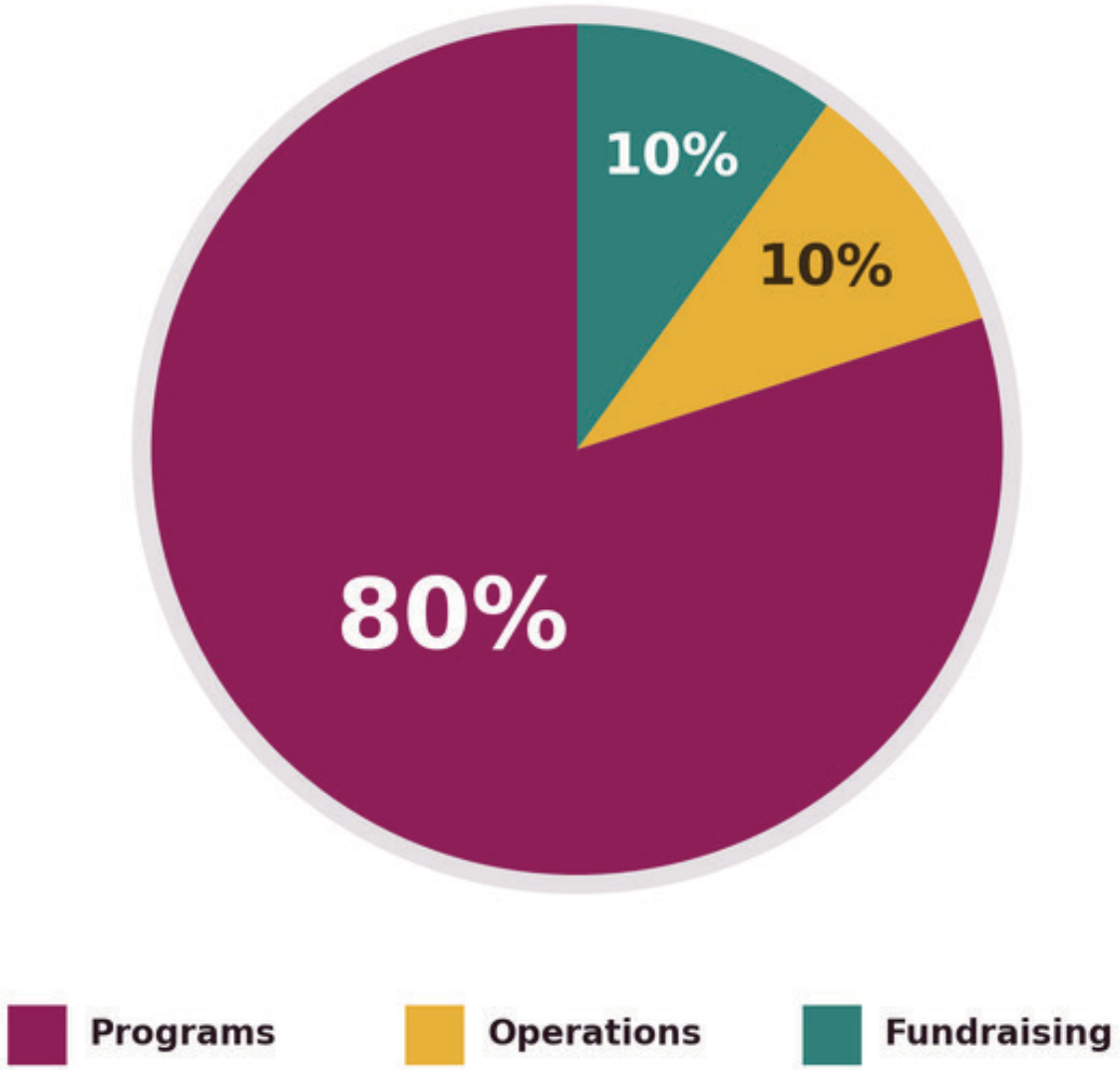
These contributions enabled us to deliver essential food relief, empower individuals and extend our reach to more vulnerable communities.



How We Allocated Our Resources

In 2024, Pink Food Bank allocaTted 80% of its expenses to programmes, 10% to operations, and 10% to fundraising.

This allocation reflects our commitment to prioritising community impact while supporting the essential activities that sustain our work.



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Gallery

A Year in Pictures

Explore the moments that shaped Pink Food Bank's work in 2024. From community outreach and food distribution to skills training and volunteer engagement, each photograph captures the people, partnerships and compassion behind our mission to build a future beyond hunger.







Gallery Cont...











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Looking Ahead, How You Can Help and Contact

Moving Forward with Purpose

Building on the progress made in 2024, Pink Food Bank remains committed to reaching more vulnerable communities, expanding opportunities for women and families, and strengthening our programmes through partnerships and innovation. Our vision remains clear: a future where hunger is a distant memory.

- Reach 4,000 people across more communities.
- Expand Food 4 Kids with 5 more partner schools.
- Launch regular Nutrition Education workshops for families on healthy meals on a budget.
- Grow our Technology Farming pilot to support 100 smallholder farmers.
- Grow our volunteer and ambassador network to 200 people.
- Take our hunger-relief model beyond Nigeria with our first international outreach, in partnership with a local organisation.
- Strengthen how we track and report results, so every supporter can see the difference their gift makes.



Be Part of the Change

Every contribution makes a difference. Whether you donate, volunteer, partner with us or champion our mission, you can help Pink Food Bank reach more communities, nourish families and create lasting opportunities for a future beyond hunger.

Volunteer

Give your time at pinkfoodbank.org/get-involved/volunteering

Donate

Every contribution helps feed a family. Visit pinkfoodbank.org/get-involved/donations.

Become an Ambassador

Help spread the word at pinkfoodbank.org/get-involved/ambassadors.

Partner With Us

Companies and organisations can sponsor feedings, school support and empowerment programs.



Six Programs. One Mission — Ending Hunger for Good.

VISIT

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REACH OUT

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Pink FoodBank